UNITRENDS

W&O Event Management Relies on Unitrends for Fully Automated, Daily DR Testing

Events Mangement Industry Success Story
W&O Event Management

Solution Highlights

Industry
• Event Planning Industry

Protected Platforms:
• vShare
• VMware

Solution
• ReliableDR

Benefits
• Business Application Protection
• Automated DR testing

Customer Profile

W&O is a specialist event management agency and an expert provider of solutions for international events, motivation and travel management.

The Challenge

W&O's Chief Technology Officer, Chris Costin, was first introduced to the concept of Disaster Recovery Assurance at a channel partner event. From the outset, the benefits of PHD Virtual Reliable DR were obvious since W&O had already virtualized its business crucial IT Services such as Exchange, SharePoint, etc. W&O was well aware of the potential impact of downtime on its business, should disaster strike, or if one or more of their VMware vSphere hosts was to experience a failure. In addition to virtualizing its servers, W&O has also made a significant investment in dual data centers for redundancy and two Compellent SANs. The Compellent SANs provided a large, centralized pool of storage for the VMware host at the primary and secondary sites, and array based snapshots of business critical VMs are taken at regular intervals. For DR purposes, each snapshot is asynchronously replicated from the primary datacenter to the SAN at the secondary datacenter, using Compellent Remote Instant Replay.

But despite having made a significant investment in IT infrastructure, W&O felt exposed, as it was unable to DR test its business critical systems on a regular basis since the DR testing process remained a complex and time consuming task.

The Solution

Prior to discovering ReliableDR, W&O had looked at a variety of Disaster Recovery solutions, including VMware SRM. However, W&O felt that SRM was not an attractive option since it required an upgrade to the vSphere licenses at the Disaster Recovery site, which was considered an unnecessary and prohibitive expense. In addition, VMware SRM was not able to perform application-aware level DR testing or protect against rolling disaster scenarios such as a virus attack or data corruption. After a thorough review of the various options had been undertaken, a decision was made to purchase ReliableDR and the solution was deployed to the production environment within a week.

The Results

Since deploying ReliableDR, W&O now benefits from fully automated, daily DR testing of its business critical applications and has the confidence that if a disaster were to occur, it would know exactly how long it would take to fully recover its business applications in any scenario.

Are You Ready to Get Protected? Connect with us Today for a Customized Quote ➡

About Unitrends
Unitrends delivers award-winning business recovery solutions for any IT environment. The company's portfolio of virtual, physical, and cloud solutions provides adaptive protection for organizations globally. To address the complexities facing today's modern data center, Unitrends delivers end-to-end protection and instant recovery of all virtual and physical assets as well as automated disaster recovery testing built for virtualization. With the industry's lowest total cost of ownership, Unitrends' offerings are backed by a customer support team that consistently achieves a 98 percent satisfaction rating. Unitrends' solutions are also sold through a community of thousands of leading technology partners, service providers, and resellers worldwide.